

Charity needs your help in its fight against Alzheimer's disease

THE CAMPAIGN FOR ALZHEIMER'S RESEARCH BRINGS TOGETHER WELSH AND EUROPEAN RESEARCHERS TO FIND NEW APPROACHES TO TACKLING THE DISEASE

More than 55,000 people in Wales over the age of 65 are currently living with dementia.

So finding a cure for Alzheimer's disease, the most common form of dementia, is the holy grail of medical research.

That's where the Campaign for Alzheimer's Research comes in.

Founded in 1999 and based in Wales, the registered charity supports research into the understanding and treatment of Alzheimer's.

Co-founder Dr. Sarah-Jane Richards explained: More research has been done on Covid in the past three years than on dementia in the past century.

"That's why we founded the Campaign for Alzheimer's Research. It's unique in bringing together researchers across Europe, including Wales, to develop innovative new approaches to tackling the problems in the brain underpinning this dreadful disease.

"I don't think the fight against Alzheimer's is going to be won any time soon so, despite recent advances in our understanding, the fight

continues and that's where we need your help."

SHARING KNOWLEDGE

Our campaign supports the best scientists and academic science, as well as academic scientific workshops, to collaborate between the leading research centres and teams in Europe.

Dr. Richards said: "These international events offer a great chance to discuss all the latest developments, so knowledge can be exchanged and built upon by other labs with different skills and equipment.

"It's about that interaction between developments and translating discovery in the lab to the development of effective therapies.

"Most importantly, we're encouraging an exchange of knowledge."

FAR-REACHING CONSEQUENCES

At present there is no cure for Alzheimer's - the disease is progressive and cannot be halted.

"The total cost of dementia to the UK economy in 2019

was £34.7bn, more than cancer and heart disease combined, and that figure is projected to treble by 2040.

"And yet, annual funding for research from the Government has settled around the £80m mark, less than a third of cancer's allocation.

"Clearly there's a lot of pressure on the Government to tackle all sorts of different illnesses and diseases which is why the charitable sector is so important."

HOW YOU CAN HELP

Dr. Richards concluded: "We are absolutely determined to find a cure for this dreadful disease.

"With European funding coming to a close post-Brexit, it's never been more important to maintain vital collaborative dementia research between Wales and Europe.

FIND OUT MORE?

For further information about the many ways you can offer your support, contact

Dr Sarah - Jane Richards on alzheimerscare1@outlook.com or visit www.alzheimers-care.info



CARE encourages collaboration between the leading research centres in the UK and teams in Europe (Image: Getty Images)

The Campaign for Alzheimer's Research promotes and supports cutting edge research by promoting international collaboration between the leading European research centres to develop a better understanding of the causes, and to find more effective treatments, leading ultimately to a cure for this dreadful neurodegenerative disease that can affect us all.

Become part of the Campaign by making a donation:

- by cheque made payable to the Alzheimer's Research Charity, sent to the Charity's registered accountants, Evans Entwistle, Villa House, 7 Herbert Terrace, Penarth, Vale of Glamorgan CF64 2AH.
 - by bank transfer (BACS) to our account, the Alzheimer's Research Charity, Lloyds bank sort code 30-90-91, account number 03792808.
 - by bequest when you make or amend your will.
- *Charity registration number 1077279

PLEASE DONATE NOW

WORKING TOGETHER TO CURE ALZHEIMER'S



Campaign for Alzheimer's Research